

Wanted Artists
Northern Exposure Visual Arts Festival Northcote High Street
18 – 20 June 2009

www.northernexposure.org.au
www.northcotetownhall.com.au

Northern Exposure is looking for Artists who would be interested in displaying installations/work in shop windows in High Street Northcote as part of High Views Art in Windows 18 June – 5 July.

Northern Exposure is a visual art festival that happens predominantly over three days in June and is coordinated in partnership with the Northcote Business Association and the City of Darebin Northcote Town Hall.

In 2009 *High Views* was held as part of the festival and showcased artists and businesses by pairing them and giving the artist the window of the premises to create an art work in. We ask artists to make an installation type work for the shop window, something to draw attention to the art, the shop and the business. Last year it was a very successful part of Northern Exposure with more than 30 traders participating.

Help us make this year's festival bigger and better by expressing your interest to participate. Thousands of people attended the festival and many did the High Views art walking tour.

- All works will be displayed for two weeks "*High Views*"- Art in Shopfronts 18 June - 5 July.
- Artist will be paid a participation fee by the allocated trader of \$100.00 plus GST

DEADLINE FOR EOI'S:

Applications can be downloaded from www.northcotetownhall.com.au or www.northernexposure.org.au.

All applications from Artists expressing interest to participate must be received by 19 April 2010

NOTIFICATION DATE

All applicants will be notified as to whether their application has been selected for inclusion in this years *High Views* exhibition by 30 April 2010.

SELECTION CRITERIA

- Artworks will be selected on the basis of artistic merit.
- Selections will favour originality, experimentation and an installation based approach to the window space.
- Submissions that demonstrate a relevance to the site and/or a relationship to the display space as designated will be looked on favorably.
- Works must be of a high standard and suitable for public display.
- Cultural sensitivities must be respected and taken into consideration.

Applications to be addressed and delivered to

Elizabeth Sampson – Curator
Contact – 0430 060 321
Email – highviews2010@gmail.com
High Views, Northern Exposure
C/O Northcote Town Hall
189 High Street
Northcote, 3070